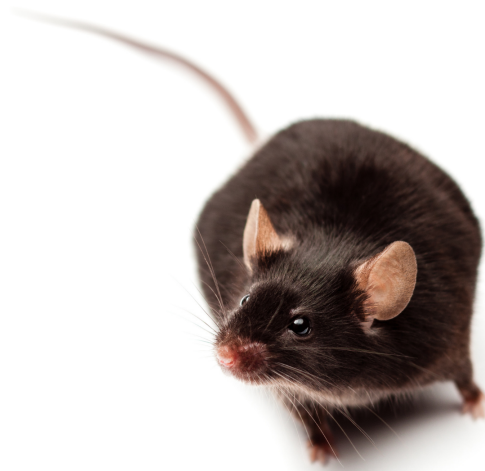




A new advocacy organisation supporting animal-based research across Oceania

Understanding Animal Research Oceania will help people throughout Australia, New Zealand and the Islands of Oceania understand how and why animals are used in scientific research. To this end, it will support members of the life-science community to communicate about animal-based research effectively.



Focussing specifically on the unique aspects and the potential of animal-based research across the region, UAR Oceania will work closely and share resources with the UK organisation, Understanding Animal Research.

Inoculating society against misinformation, particularly on emotive and ethically complex issues, requires sustained, proactive messaging that empowers people to consider issues fully. Encompassing medical, veterinary and environmental research and teaching, UAR Oceania will support the research sector by providing communications support, and (when needed) direct engagement with the public; giving research organisations the confidence to celebrate their world-class science.

Specialist, expert communications for animals in science

This area of communications is unique, and even professional communicators can be unsure of the best approach, while researchers and technicians frequently request training in talking to non-scientists about their animal work.

As a small team working across Australian and New Zealand time zones, UAR Oceania will have the expertise to provide practical and appropriate advice when it is needed and the agility to respond to changing situations quickly. Building a strong network of members and stakeholders across Oceania's research, welfare, media and policy communities will keep everyone sharing conversations that drive world-leading, high welfare science, which we can all be proud to share widely.

Join us in our mission to create a public conversation about the importance of animal-based research in Oceania.

In return, you will receive expert communications support where and when you need it.

Suggested membership commitment 2022*

Academic and non-profit organisations

- Non-profits (NGO, Charity): \$ 3,000
- University (minor) teaching or up to 100 active projects: \$ 5,000
- University (major) research institution with 100+ active projects: \$ 15,000

Commercial organisations (pharmaceutical, CRO, breeders)

- Turnover less than \$150k: \$3,500
- Turnover \$ 300k - \$ 7.5M: \$15,000
- Turnover greater than \$ 7.5M: \$ 30,000

Research institutes

- MRIs / CRIs with fewer than 100 FTE: \$ 3,000
- MRIs / CRIs with more than 100 FTE: \$ 5,000

If none of these categories apply, or you would like to discuss alternative ways to support UAR Oceania please get in touch.

*Annual fees given in \$ AUD



Application for membership

Please use this form to state the annual contribution that your organisation will make to support UAR Oceania, following the indicated 2022 fees. These fees will apply to founder member organisations, joining UAR Oceania before 1 January 2023.

In this initial period the usual commitment for membership is three years, covering 2022-23, 2023-24, 2024-25. Founder members' fees will not increase during this period. UAR Oceania's membership year is 1 July - 30 June.

UAR Oceania is run for and by its members, and accepts membership applications from like-minded organisations.

Name

On behalf of (name of organisation)

Amount pledged (annually \$ AUD)

Member representative email

Invoice email

Invoice address 1

Invoice address 2

Signed

Date

Return completed applications to ajlear@uar.org.uk